



Dear Dr. McDowell:

The purpose of this letter is to introduce our practice, services, and myself to the medical community of the greater Sacramento area.

Understanding the busy nature of our profession, I will do my best to be brief. I am an interventional cardiologist whose practice over the last 25 years has centered on not only taking care of hearts, but also the treatment of the entire vascular system. Our focus has been on excellent outcomes, long-lasting results, and high patient satisfaction. Those 25 years have involved complex coronary intervention as well as complex peripheral intervention with not a single case that did not meet standards of care. The past ten years, I have become involved in the treatment of venous patients; two years ago, despite a pristine cardiology practice and history, I dedicated my professional life exclusively to the treatment of venous disease. Simply stated; these patients are undertreated and misdiagnosed.

Venous insufficiency is the most prevalent cardiovascular disorder in the United States (US) and the world today—conservative estimates of over 30 million affected individuals in the US alone. Because of a poor understanding and a significantly decreased awareness, it is also the most ignored and the most misdiagnosed vascular disorder that I have dealt with in over 25 years as a Cardiologist. Countless patients present with complaints of severe nocturnal cramps and restless legs which affect them on a daily/nightly basis, leading to significant symptom burden. Many of these patients are treated erroneously with numerous unnecessary, unproven supplements with ineffective results frequently leading to iatrogenesis. Lower extremity edema and painful varicosities are simply ignored or treated empirically with diuretics and pain control also ineffective, with frequent side effects. Once advanced, tissue damage including stasis dermatitis and non-healing wounds can occur. The US spends anywhere between two to three billion dollars a year in direct costs for treatment of these wounds. For 70 to 90% of the cases, the etiology of these wounds is venous in origin. Adding to the expense are numerous courses of antibiotics and weeks to months of debridement, resulting in frustration to both patients and providers. Failing to address the major etiology for these wounds, specifically the venous disorder, is the predominant reason these wounds remain chronic and nonhealing.

In most cases, the underlying problem can be corrected with a simple 15-minute, minimally invasive office procedure. These procedures and treatment are covered by most, if not all, insurance plans if medical necessity is met. Realizing the problem and the solution as well as the need to address the underlying disorder in these patients was a calling I chose to answer, and it has since become our mission.

Becoming involved with education and research at the national level was a desired consequence. I was elected to Vice President of the American Society of Cardiovascular Phlebology and am the founder of the Coronado Vein Center. Our center and headquarters are based out of Redding, California, with numerous locations in Northern California. We are proud to announce our new location soon to be opening in Sacramento. The Coronado Vein Center has been considered among the leading training centers in the US for physicians from around the globe by industry leader in venous ablation. My staff has gathered praise from a number of healthcare professionals that have trained at our Center; but more importantly, from the patients that have been treated. I am incredibly proud of our team, and I am certain your patients will be very happy with the care they receive. My staff frequently travels to national meetings where I enjoy lecturing passionately on the topic of venous disease. “Venous insufficiency—Changing the Paradigm of cardiovascular disease” is one of the most-requested topics and among my favorites. Every year, I host a seven-hour, CME-accredited conference with a focus on cardiovascular disease with some of the most prominent speakers from around the globe. It is our full intent to have our first one in Sacramento in the fall of this year; you will all receive a save-the-date flyer in the next few months.

My experience in the treatment of venous disease, based on medical necessity and guidelines, has led to countless satisfied patients and has been the highlight of my professional career. I have performed over 5,000 venous ablations, as well as numerous adjunctive interventions, in this undertreated population.

I cannot close this letter without mentioning that opening our practice in Sacramento is like returning home. I was raised in the small town of Marysville, California, and completed my cardiovascular Fellowship training at UC Davis Medical Center. That center, along with my wonderful colleagues, is what I call home and family, respectively. I am well known to most, if not all, the excellent cardiologists in the greater Sacramento area, and I look forward to a long, professional relationship with the greater Sacramento medical community and your patients.

Should you have any questions or if there is anything I may assist you with, please feel free to call [McDowell Podiatry \(916\) 961-3434](tel:9169613434) to set up an appointment.

Sincerely,

Robert Coronado, MD, FACC  
President, Founder, and CEO  
The Coronado Vein Center  
Redding, California